

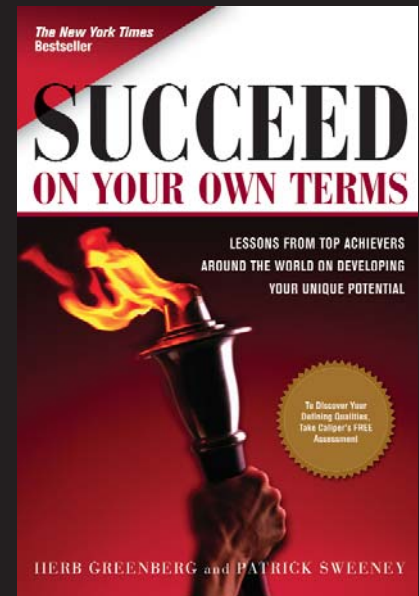
What people are saying about  
*Caliper's INSPIRING PRESENTATION*  
based on their *best-selling book* SUCCEED ON YOUR OWN TERMS

“Caliper’s inspiring presentation was energetic, entertaining, informative and dynamic. It was outstanding.”

*Lisa Paglaicetti, Director of Programs and Events  
Greater Philadelphia Chamber of Commerce*

“This outstanding presentation was one of the best-attended events we’ve ever had, engaging us all and enlightening us with great insights.”

*Stephen Pierce, Managing Director  
American Chamber of Commerce in France*



National best-selling authors Herb Greenberg, Ph.D. and Patrick Sweeney enthusiastically share the insights, stories and key findings from *Succeed on Your Own Terms*, which *BusinessWeek* says “contains great advice” and *Library Journal* says “will strongly appeal to fans of Stephen Covey’s *The Seven Habits of Highly Effective People*.”

In this engaging, dynamic and inspiring presentation, you will learn how to:

- > Identify your defining qualities
- > Develop your unique definition of success
- > Recognize your defining moment

By encouraging you to think about success in an entirely different way and showing you how winners see themselves and their world, the authors provide a road map to help you find your own success.

As Roger Staubach, the legendary quarterback of the Dallas Cowboys and founder of The Staubach Company says, “This is perfect, whether you are an executive looking to surround yourself with employees who can grow with your company or an individual looking to change your life’s direction.”

*For more information about having Herb Greenberg and Patrick Sweeney inspire your organization’s next meeting, visit [caliperbook.com](http://caliperbook.com) or contact Debbie Dlabik at (609) 524-1227.*

“This **truly inspiring presentation** was one of the best programs we have ever hosted.”

*Lissa Robinovitz, President, The Human Resource Association of Central Connecticut*

“This professional presentation was **full of solid advice, extremely entertaining and meaningful** to our personal as well as professional lives.”

*Jaimi Tarnow, Director of Events, Troy Chamber of Commerce*

“The energy from this presentation was felt throughout the entire room. The rapport was immediate and the audience was riveted. Definitely among the best speakers we’ve ever had.”

*Peter Burger, Membership and Programming Chair*

*New York Chapter of the International Association of Business Communicators*

“Herb and Patrick were **terrific**, skillfully weaving insights, information, advice and examples into a presentation that was **entertaining, informative, engaging and inspiring.**”

*Karen Jeziemy, Chair, Princeton Regional Chamber of Commerce*

“They connected with the executives in our audience, **enthusiastically sharing insights and stories that brought their findings to life.**”

*Jeannette Lichner, Managing Director, Bank of America*

“**The presentation was superb** – highly interactive, informative and very engaging.”

*Fariborz Ghadar, Ph.D., Director of Center for Global Business Studies, Penn State University*

“As the keynote speakers at our Annual Conference, **they shared an enthusiasm, which our audience of over 700 executives found to be very contagious.**”

*William Newton, President, The National Association of Professional Surplus Lines Offices*

“Given their wealth of experience and wonderful talent for storytelling, they opened our conference with a strong, unifying message. **The presentation was engaging and dynamic. Truly exceptional.**”

*Gerhard Gschwandtner, Publisher, Selling Power*

“Setting the tone for a lively and interactive session, Herb and Patrick’s **informative and anecdotal presentation style was very well received** by our Annual Conference of more than 120 executives.”

*Angie Goldsmith, Divisional Staffing Manager, Home Depot Canada*

“Among the best presenters we’ve ever had. **Our members were completely engaged by this very informative and inspiring presentation.**”

*Rob Rose, Manager, Denver Chamber of Commerce*

The lessons and stories about success from this presentation are gleaned from Caliper’s nearly half-century of consulting with over 25,000 companies around the world, including Avis, Johnson & Johnson and some of the world’s fastest growing smaller firms. Caliper helps these companies achieve peak performance by assisting them in hiring the right people, developing individuals most effectively, coaching executives, managing performance, creating succession plans and building teams that consistently surpass goals.